Replace Apptio and Get Straight to Value

Built natively on ServiceNow, without tool sprawl, long implementations, or extra overhead.

PROVEN OPTICS

IIf you're ready to move faster and simplify your ITFM approach, you're not alone.

Organizations often come to us after struggling with long implementations, siloed tools, or spending too much time wrangling data just to explain costs. They don't want more software. They want answers faster, clearer, and closer to where the work happens.

That's what Proven Optics delivers. Our ITFM suite (Budgeting, Cost Modeling, and Billing) runs natively on ServiceNow, so your teams manage financial workflows where they already work with fewer vendors, integrations, or headaches.

Most customers go live in under 90 days. Whether you're replacing Apptio or starting your ITFM journey for the first time, Proven Optics helps you act fast on what matter, and scale when you're ready.

Immediate ROI: With a fully integrated ServiceNow-native solution, your ITFM practice can start driving results right away.

Low Complexity: No new platform to learn, no specialized skills required.

Built for ServiceNow Users: Built with CSDM and CMDB alignment for a best-practice model.

Optimize Cost: Quickly identify cost drivers and reduce waste with better data.
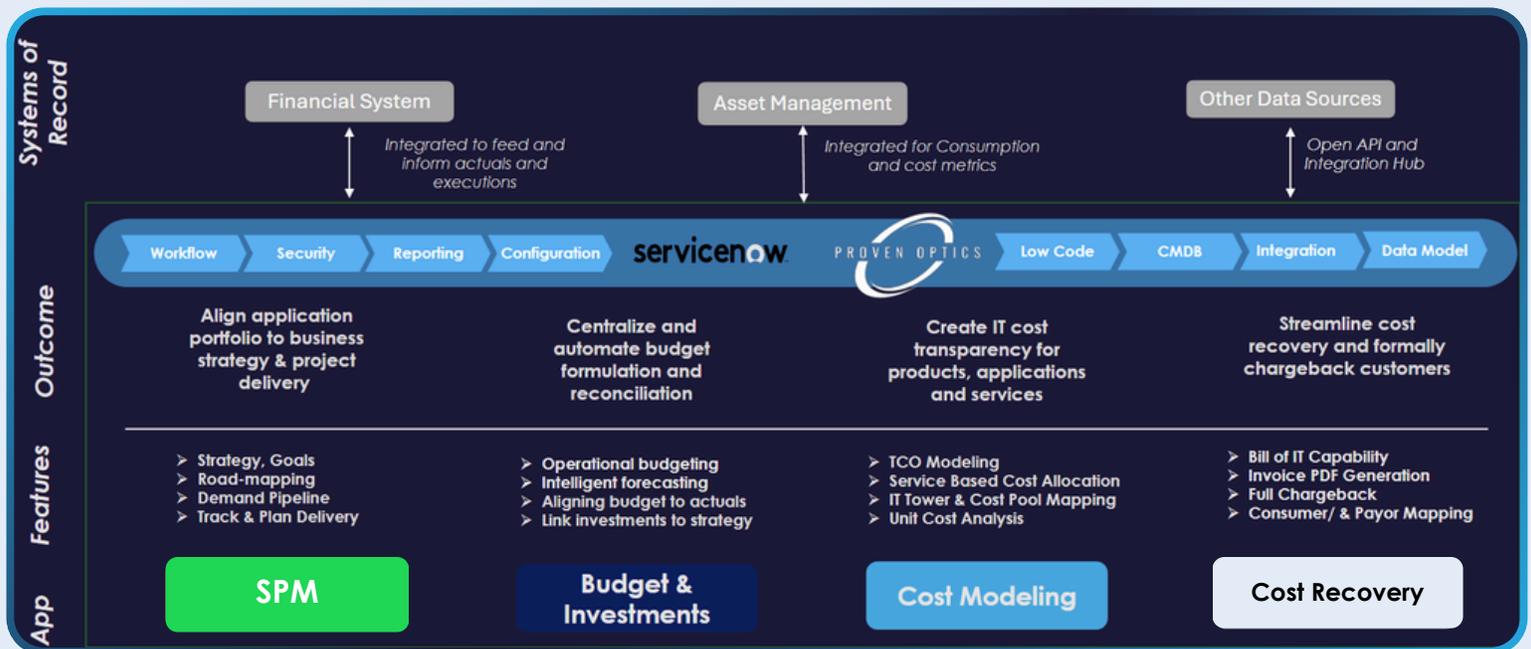
Enhance your ServiceNow practice with ITFM insights

Understand the cost of your applications and services

Key Features

- Fully automated using workflows

- Data proximity & limited integrations needed

- See insights in the applications you natively use

- Leverage your existing ServiceNow talent

Manage The Business of IT

When you leverage Proven Optics' Cost Modeling, you get more than just financial visibility, you unlock the power of ServiceNow's native platform capabilities like workflow automation, AI/ML, security, and real-time reporting. That means stronger governance, smarter decision-making, and a more resilient, insight-driven ITFM practice.

Proven Optics helps transform IT financial data into strategic action by aligning IT investments with business goals. With deeper cost transparency, your stakeholders can make faster, more confident decisions and shift from reactive budgeting to proactive planning

- Equip enterprise architects with total cost of ownership (TCO) insights to accelerate app rationalization.

- Empower IT teams with real infrastructure cost data to drive better service design and consumption decisions.

- Foster executive alignment through detailed showback, helping every stakeholder understand the cost and value of what IT delivers.

These insights power real change. Proven Optics integrates directly into your IT budgeting and forecasting workflows, creating a tighter feedback loop between planning and execution. You'll gain the justification needed to optimize portfolios, shift resources, and drive business-aligned transformation.

For a limited time, save 50% on your Apptio licensing by switching to Proven Optics and gain faster time to value with fewer vendors and better data.

Our Suite of Applications

Budget & Forecast

Plan, manage, and track your IT budget and forecast directly in ServiceNow with built-in workflows and full visibility into spend.

- Run budgets at any level of detail to support top-down and bottom-up planning

- Automate the entire budget approval process

- Link actuals to budget and forecast to surface real-time variance

- Track all changes and iterations through approval

- Eliminate spreadsheet sprawl with a single system of record

Cost Modeling

Uncover total cost of ownership (TCO) and service value through accurate, real-time service cost modeling, fully embedded in ServiceNow.

- Supports TBM and customer-defined taxonomy

- Bring transparency to IT service and infrastructure costs

- Model TCO to support app and service rationalization

- Generate insights for decision-making and transformation

- Enable unit cost views to inform pricing and funding strategies

Billing & Chargeback

Streamline your billing and chargeback processes with a native ServiceNow solution built to drive accountability and clarity.

- Automate Bill of IT and chargeback for services based on budget, actuals, or usage

- Configure flexible pricing models — set unit rates, actuals, or blended costs

- Support finance teams in transfer pricing workflows

- Increase stakeholder trust through consistent, explainable invoicing

Proven Optics delivers modern IT Financial Management with applications purpose-built to streamline budgeting, modeling, and billing in both public and private sectors. As an Elite ServiceNow Partner, we bring 20+ years of ITFM experience to help you replace complexity with clarity. We're here to help IT leaders regain control of their financial processes and clearly demonstrate value back to the business.