



# IT Financial Management on ServiceNow

## Organizations leveraging ServiceNow strategically run their Technology Business Management on Proven Optics

The business demands value from its IT investments, but cumbersome TBM technologies fail to deliver a clear value because they fail to automate, integrate, and educate. Do you understand the true price, performance, & risk of your existing solution?

**Price:** licensing cost, service costs, resources, & support should not come at a premium—your solution shouldn't require handholding

**Performance:** leveraging native integrations & prescriptive models should be a given with any solution—your solution should be predictable & scalable

**Risk:** data import/export is time consuming, increases errors & vulnerabilities, & requires many integrations—your solution mitigate risks

With Proven Optics you can navigate challenges and capitalize opportunities at every turn.

### There's value in simplicity—

Proven Optics is right for organizations who's outcomes is a repeatable, sustainable, scalable & defensible processes, predictable data, & actionable insights. Growing & maturing ITFM practices can expect reduced transition efforts & shortened implementation timelines.



#### Price Consideration

From licensing costs, scarce resources, to expensive consultant hours, and endless implementation & maintenance hours—should you overpay for a dying software?



#### Performance Consideration

From overengineered inefficiencies to broken dashboards—should you overpay for a spotty-at-best ITFM software?



#### Risk Consideration

From disparate, adhoc data and information, to missing context, and inactionable insights—can you continue to afford ?

# STANDARD IMPLEMENTATION PROCESS

Get Straight to Value

## Discovery & Workshops

## Download, Install, Apply Settings

## Configurations & Workflows

## Production Launch

## Post-Go Live Support



2-3 Weeks



0.5-1 Weeks



8-10 Weeks



2-4 Weeks



90 Days

### AREAS OF REDUCED TRANSITION EFFORTS

- File Mapping
- No ServiceNow API requisites
- Reports
- Cost Modeling Layers & Allocations
- Source Files Dictionary
- ITFM Office

Data Assessment



Download & Install



Workflow & Form Configuration



UAT & Prod Release



Technical Support



Process Assessment



Apply Settings



Dashboards & Reports Configured



Training Classes & Support Materials



Minor Dashboard Changes



Load Data



Operational Activities



PROJECT MANAGEMENT

GOVERNANCE

## Why Proven Optics?

Proven Optics is the leader in IT Financial Management, with SaaS applications built to automate TBM, budgeting, and billing processes for the public and private sectors. Backed by ServiceNow Ventures, we are an Elite-status ServiceNow partner and a two-time Americas App Development Platform Partner of the Year. With 20+ years of industry practitioner experience, our team is passionate about helping IT organizations reimagine their financial processes and reassert their value to the business.

[LEARN MORE](#)

### Nick Reade

Director, ITFM Workflows  
nick.reade@provenoptics.com

### Rick McBride

Manager, Business Development  
rick.mcbride@provenoptics.com

