# Al Driven Financial Management with Proven Optics

## Smarter, Faster, More Strategic IT Financial Management

Proven Optics is transforming IT financial management by embedding cutting-edge AI directly into the financial operations process. Built natively on the ServiceNow platform, our solutions make it easier to manage costs, justify investments, and adapt to an ever-changing technology landscape—with speed, clarity, and control.

### **How We Leverage Al**

#### **Al Assistant**

Automates the Mundane. Powers Productivity.

Eliminates repetitive, time-consuming tasks like transaction reconciliation and budget updates. Monitors cost models, flags anomalies in real time, and ensures always accurate data.

#### **Al Analyst**

See the Story in Your Data.

Turns raw financial data into visual insights. Detects trends, cost anomalies, and inefficiencies, helping you make informed, data-driven decisions.

#### **Al Consultant**

Your Strategic Co-Pilot.

Moves you from hindsight to foresight with scenario modeling, industry benchmarks, and actionable recommendations that align IT investments with business priorities.

# **Powered by ServiceNow Al**

- Generative Al: Converts complex cost data into clear executive briefs.
- Real-Time Analytics: Tracks spending vs. budget with instant dashboards.
- Built-In Governance: Enforces compliance and risk management automatically.

# Why It Matters

- ✓ Control spend without adding overhead
- ✓ Align IT budgets with strategic goals
- ✓ Scale securely with native ServiceNow integration
- ✓ Stay proactive with predictive AI insights

