# Al Driven Financial Management with Proven Optics

# Smarter, Faster, More Strategic IT Financial Management

Proven Optics is transforming IT financial management by embedding cutting-edge AI directly into the financial operations process. Built natively on the ServiceNow platform, our solutions make it easier to manage costs, justify investments, and adapt to an everchanging technology landscape—with speed, clarity, and control.

## **How We Leverage Al**

### Al Assistant

Automates the Mundane. Powers Productivity.

Eliminates repetitive, time-consuming tasks like transaction reconciliation and budget updates. Monitors cost models, flags anomalies in real time, and ensures always-accurate data.

## **Al Analyst**

See the Story in Your Data.

Turns raw financial data into visual insights. Detects trends, cost anomalies, and inefficiencies—helping you make informed, data-driven decisions.

#### **Al Consultant**

Your Strategic Co-Pilot.

Moves you from hindsight to foresight with scenario modeling, industry benchmarks, and actionable recommendations that align IT investments with business priorities.

# **Powered by ServiceNow Al**

- Generative AI: Converts complex cost data into clear executive briefs.
- Real-Time Analytics: Tracks spending vs. budget with instant dashboards.
- Built-In Governance: Enforces compliance and risk management automatically.

# Why It Matters

- ✓ Control spend without adding overhead
- ✓ Align IT budgets with strategic goals
- ✓ Scale securely with native ServiceNow integration
- ✓ Stay proactive with predictive AI insights



Turn financial data into a strategic advantage.