



**Simplify and centralize  
your IT financials  
with Proven Optics and  
ServiceNow**

## Organizations need modernized ITFM to decipher the true value derived from IT spend.



### It's time to revolutionize ITFM and provide IT and finance leaders with the necessary insights to make informed business decisions—like never before.

With escalating IT expenditure, businesses struggle to measure the impact of their investments. Many organizations rely on legacy IT Financial Management (ITFM) systems that don't tell the whole story.

Decentralized data, lack of automation, and homegrown models cause inefficient maintenance. Moreover, existing systems are labor-intensive, error-prone, lack version control, and aren't scalable—leading to indefensible cost allocations.

Proven Optics ITFM automates and streamlines ITFM processes, like budgeting, forecasting, cost modeling, invoicing, and chargeback—delivering a single, seamless system to manage IT portfolios. Integrated with the ServiceNow platform, it enables access to an array of data types and promotes improved governance with tiered, automated workflows and version control.



# Automate ITFM processes to improve efficiency

Legacy IT budgeting systems can't analyze data beyond cost, preventing business leaders from understanding the true value that's coming from their technology investments.

Proven Optics ITFM connects the whole IT picture, enabling business leaders to manage their budgets more effectively.

**Streamline budgeting, forecasting, and chargeback with advanced automation.**



Gain control of finances and reduce the potential for errors by replacing time-consuming, manual tasks



Improve decision-making and drive sustainable financial planning with reliable, precise projections



Ensure financial transparency and accountability by automating the invoicing process for efficiency and accuracy



# Integrate data seamlessly on a single source of truth

Manual processes create data silos, preventing IT leaders from deriving actionable insights. Modern tools help IT leaders realize the total cost of ownership (TOC) by connecting data across departments.

**Access financial, operational, and labor data all in one place on the ServiceNow platform.**



Simplify analysis and drive more informed decision-making with a holistic view of all operations within the organization



Develop a comprehensive understanding of business performance by merging operational, financial, and labor data



Optimize cloud investments with an end-to-end look of insights into cloud spend



# Enhance IT governance and secure opportunities

IT leaders deserve control of their investments. With Proven Optics ITFM, leaders no longer have to make important business decisions in the dark.

Proven Optics ITFM weighs price, performance, and risk so that IT leaders are better equipped to make decisions with a deepened understanding of the real value that IT brings.

**Improve your process governance with advanced workflows and version control tools that align with business objectives.**



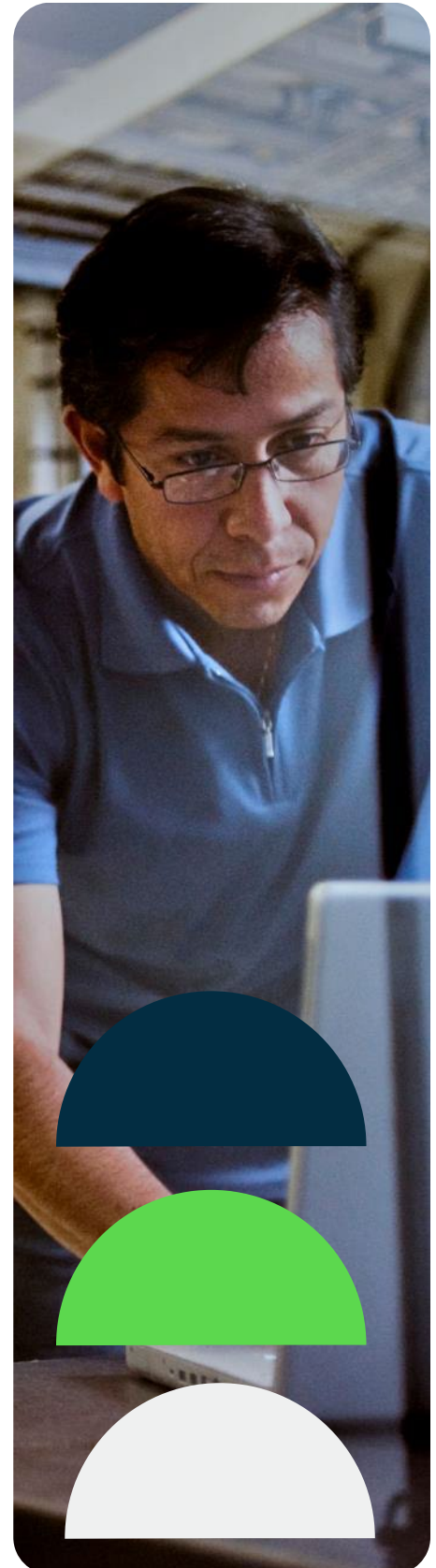
Achieve organizational alignment by standardizing workflows, procedures, and processes



Reduce the risk of data inconsistency and enhance process reliability with robust version control capabilities



Enhance the financial management process by accelerating the distribution of invoices on a monthly, quarterly, and annual basis







# Implement a revolutionized approach to IT Financial Management.

Proven Optics ITFM helps IT teams replace manual ITFM efforts with streamlined processes, enabling improved governance and version control. Together, ServiceNow and Proven Optics help businesses gain the visibility they need to understand the true value of their IT investments—allowing them to make informed business decisions and drive future growth.

[Learn More](#)

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