servicenow | *PROVEN OPTICS*

Simplify and centralize IT Financial Management powered by ServiceNow

Tell an IT value story businesses *actually* understand

Proven Optics IT Financial Management (ITFM), built on ServiceNow, provides an application suite that gives IT and finance leaders the **visibility** and **context** needed to make smarter technology investment decisions.

Together, we deliver:

- **Context:** Change the conversation from "What are we spending?" to "What is our IT spend return?"

- **Transparency:** Build transparent ITFM and technology business management (TBM) processes that combine critical metrics, context, and insight to prove the clear value IT provides the business.

- **Collaboration:** Provide tools to control IT conversations, enabling credible, fact-based dialogues —and removing politics from C-suite negotiations.

Proven Optics is a two-time Americas App Development Platform Partner of the Year in the ServiceNow ecosystem, with 30+ years of combined practitioner experience and 100+ commercial and federal implementations.

2023
AMERICAS PARTNER
Award Winner
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Built 100% natively on ServiceNow

Proven Optics ITFM, powered by ServiceNow, automates budgeting, cost modeling, and cost recovery for public and private sector organizations.

With the ServiceNow data model, organizations can leverage real-time platform data to help IT leaders make informed decisions about their IT portfolios through integrations with CMDB, Strategic Portfolio Management, Application Portfolio Management, and IT Asset Management.

Together, Proven Optics and ServiceNow can help you reimagine your financial processes and tell a stronger value story.

[**Learn More**]

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IT Financial Modeling

Empower IT leaders to make better business decisions with an out-of-the-box cost solution that automates data management, expense driver alignment, and cost allocation.

Budgeting and forecasting

Simply and quickly build confidence in your data outputs with a solution that creates budgets, captures forecasts, and evaluates variances through simple interfaces, sophisticated workflows, and automated processes.

Invoicing and charging

Enhance showback and chargeback processes with system-generated invoices that effectively communicate costs to consumers, differentiate service cost drivers, and provide easily digestible traceability.