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FOR IMMEDIATE RELEASE

The Proven Optics Financial Management Application Suite Now Available Through Carahsoft's GSA Schedule

A Modern Approach to Financial Management and TBM Now Available to Government Agencies

Columbus, OH – November 7th, 2022: Proven Optics LLC, a practitioner-founded Financial Management software company, today announced that they are now listed under the GSA Schedule through Carahsoft Technology Corp., The Trusted Government IT Solutions Provider®. As a top-ranked GSA Schedule Contract holder, Carahsoft is the largest Government partner and Master Government Aggregator® for many of its vendors, managing their Public Sector contracts and reseller networks and driving demand for their offerings.

> "Proven Optics is thrilled to expand our Carahsoft partnership by offering our award-winning ServiceNow Applications on the GSA Schedule. Simplifying how Federal, State, and Local agencies can procure our applications is incredibly important to speeding up the progression of IT modernization," said Ben Perkins, Founding Partner at Proven Optics.

The Proven Optics Financial Management Application Suite combines a Public Sector experience with digital workflows to modernize the end user, financial managers, and help leadership make better financial decisions. The Financial Management Suite includes a Budget Formulation and Execution Application that creates and tracks budget line items and funding source alignment seamlessly through budget execution on the ServiceNow Platform. It also contains a TBM Cost Modeling Application that provides service based costing and enables TBM cost modeling for IT leaders to drive strategic decision making capabilities and better business outcomes. Accompanying the Cost Modeling Application is an application that facilitates customer invoicing and chargeback of the different IT services customers are consuming in the cost model. Additionally, Proven Optics recently announced the release of its Capital Planning and Investment Control

(CPIC) Application. By automating the CPIC process, agencies will be able to improve the quality of their data, provide a positive user experience, and increase the overall value of their data.

The GSA contract award extends Proven Optics' availability to Federal, State, Local, and Educational markets. In addition to the GSA Schedule, Proven Optics is also available on Carahsoft's NASA Solutions for Enterprise-Wide Procurement (SEWP) V, Information Technology Enterprise Solutions – Software 2 (ITES-SW2), National Association of State Procurement Officials (NASPO) ValuePoint, and OMNIA Partners contracts.

> "Precise budgeting and financial management are a core responsibility of the Government," said Nathan Mueller, Sales Director for the ServiceNow Team at Carahsoft. "Applying the correct resources empowers agencies to take control over their IT budget. Proven Optics delivers award winning financial management solutions on the ServiceNow Platform to provide agencies with analytics and insights to make better business decisions. We are thrilled to expand access to Proven Optics' solutions through this GSA award with the support of our reseller partners to make Government operations smoother and more efficient."

Proven Optics' platform is available through Carahsoft's GSA Schedule No. 47QSWA18D008F. For more information, contact the Proven Optics team at Carahsoft at (703) 230-7455, or ServicenowISVs@carahsoft.com.

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About Proven Optics

Proven Optics is a software company that focuses on one thing: Financial Management. We help clients in both IT and Finance organizations implement financial management toolsets on SaaS platforms that leverage our 20+ years of practitioner experience and 100+ Commercial & Federal implementations. Our solutions enable financial management modernization to provide IT & Finance leaders with the necessary analytics and insights to make better business decisions. For information or a demonstration of our products, please contact Ben Perkins at ben.perkins@provenoptics.com.

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About Carahsoft

Carahsoft Technology Corp. is The Trusted Government IT Solutions Provider®, supporting Public Sector organizations across Federal, State, and Local Government agencies and Education and Healthcare markets.

As the Master Government Aggregator® for our vendor partners, we deliver [solutions](#) for Cybersecurity, MultiCloud, DevSecOps, Big Data, Artificial Intelligence, Open Source, Customer Experience and Engagement, and more. Working with resellers, systems integrators and consultants, our sales and marketing teams provide industry leading IT products, services, and training through hundreds of contract vehicles. Visit us at www.carahsoft.com.

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